



Tony Taylor
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June 1, 2017

RECEIVED

JUN 1 2017

PUBLIC SERVICE
COMMISSION

Ms. Talina Mathews
Executive Director
Public Service Commission
211 Sower Boulevard
P. O. Box 615
Frankfort, KY 40602-0615

Re: Notice of Changes to Directory Publication and Distribution Plans
Case No. 2009-00480

Dear Ms. Mathews:

In compliance with the Commission's April 12, 2010 Order in Case No. 2009-00480, this letter serves as notice of changes to AT&T Kentucky's directory publication and distribution plans in selected Kentucky markets. These changes will be implemented by YP LLC ("YP") pursuant to its contract with AT&T Kentucky.

Experience has shown that within certain portions of the three markets described below,¹ the demand for and usage of printed directories is very low. Accordingly, beginning on the dates specified below, YP will no longer automatically deliver any printed directories – white pages or yellow pages – within those portions of the respective markets.

Instead of automatically delivering printed directories periodically in those portions of the respective markets, AT&T informs consumers via bill message that they can call a toll-free number to order a free printed yellow pages directory, white pages directory, or both. These consumers, therefore, will have the option of continuing to receive a printed white pages directory upon request and at no charge – an option the Commission has found "qualifies as 'access' to a standard, alphabetical directory under KRS 278.541"²

¹ These portions comprise up to 10% of a given market.

² See April 12, 2010 Order in Case No. 2009-00480 at p. 10.

June 1, 2017

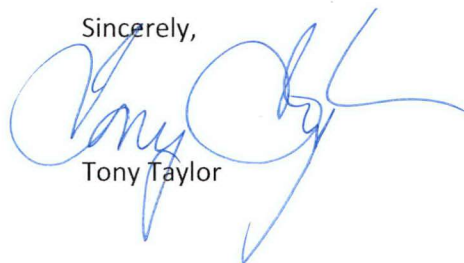
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Listed below are the impacted markets and the implementation date of the changes in each market:

1. Harlan, August 2017
2. Middlesboro, September 2017
3. Whitesburg, September 2017

If you have any questions regarding these changes, please contact Pam Jagers at 502-582-8643.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Tony Taylor', with a long horizontal flourish extending to the right.

Tony Taylor